

RELEVANT  
EXPERIENCE



**ANDREW  
PETERS**

GRAPHIC & WEB DESIGNER

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PROGRAMS  
Illustrator      Adobe XD  
Photoshop      InDesign  
Muse              Spark  
Dreamweaver    Final Cut Pro  
After Effects    Brackets  
Premiere

SKILLS  
Logo/Graphic Design  
Video Production/Editing  
Photo Retouching/Manipulation  
UI Design  
Typography

LANGUAGES  
HTML  
CSS  
JavaScript  
Sass/Scss (Learning)

EDUCATION  
**Loyola University Maryland**  
B.A., Communications: Digital  
Media & Advertising/PR  
Fall 2009 - Spring 2013  
  
**Carthage College**  
Communications & Digital Media  
Fall 2008 - Spring 2009

REFERENCES

**Lacrosse Unlimited of Norwalk, CT**

**Store Manager / 2017-2018**

Managed staff and daily duties across multiple stores. Produced digital content and photography for store Instagram pages. Focused on increasing traffic to location(s) by bringing attention to custom stick stringing and design. Designed the company's annual product guide and manager conference presentation.

**Major League Lacrosse**

**Graphic Design/Social Media Intern / 2015**

Put in charge of all graphic assets and designs for the league's social media, as well as web graphics for the 2015 season. Produced the Warrior Player of the Week awards posts with the goal of increasing traffic to all social media through visually stunning graphics that carried the tone of the sport. This proved to be beneficial, driving more than twice the amount of traffic to social media sites over the previous year. Designed the league's Insider Zone landing page and assets, which is used for promotions and giveaways. Developed print collateral for the Championship Weekend, including field signage, passes and banner logos for the event.

**Breakaway Lacrosse**

**Asst. Store Manager + Designer / SPRING 2014**

Implemented team store site for the company while operating as an assistant manager in the Boulder, CO location. Produced designs for team and store apparel. Proposed and designed a logo that more clearly represented the name and focus of the company.

**Loyola University Maryland**

**GreyComm Studios / Designer + Editor/Producer**

**Student Government Assoc. / Director of Communications**  
Directed communications team in promoting SGA-run events and activities. Developed the group's first official website with the Director of Technology. Produced all graphics and promotions for the organization.

**Zach Freed**  
Senior Designer  
Tentr  
(914) 629 3936

**John Tarnuzzer**  
Northeast Sales Rep  
14 Graphics  
(860) 462 1730

**Shannon Kelly**  
Director of Retail Sales  
Lacrosse Unlimited  
(609) 954 7935

**Daniel Rivera**  
Master Logistics Manager  
GreySail Brewing of RI  
(401) 212 0104